



Simply Asian Taste

www.longson.com.my



"We are accredited with HACCP, ISO 22000:2005, and Halal Certification"



Simply Asian Taste

Longson Food Products Sdn Bhd (82977-X)

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Factory : Lot 60, Jalan Sungai Pinang 4/6, Selangor Halal Hub,
Pulau Indah, 42920 Pelabuhan Klang, Selangor, Malaysia.

COMPANY BACKGROUND

Incorporated in 1982, we specialize in the manufacture and distribution of quality sauces, mayonnaise, salad dressings and breadcrumbs.

PRODUCTS

Our products can be grouped into three main categories:

Sauces

- Sweet chilli, hot chilli, Thai chilli, vegetarian chilli, tomato/ketchup, black pepper, BBQ, teriyaki, sweet & sour sauce, plum sauce and satay sauce.

Mayonnaise and Salad Dressings

- Real mayonnaise, mayo, thousand island, tartar sauce, coleslaw, fruit salad, wasabi mayo, curry mayo, vegetarian mayo, summer dressing, mayo cheese, sesame dressing, garlic butter, chilli mayo, tomyam dressing, mixed berries dressing and honey mustard dressing.

Breadcrumb

- White, orange and mixed color.

DISTRIBUTION

We supply our products to four key markets:

- ✓ Retail grocery
- ✓ Commercial and food service
- ✓ Industrial food manufacturer
- ✓ Private label

MANUFACTURING

Our production facility in Selangor Halal Hub, Pulau Indah, Selangor Darul Ehsan observes and adopts the good manufacturing practices advocated under the **HALAL** and **HACCP** frameworks as well as complies with the full requirements of the **ISO 22000:2005** certifications.

Product of **Highest Quality** is our utmost priority. From stringent selection of ingredients, to comprehensive quality control and quality assurance processes implemented at the production floors, to the finished products picked up by consumers, we are able to ensure palatable taste, freshness and safety.

Our highly skilled and trained in house personnel specializes in food science, fine culinary art, nutrition and all aspects of food engineering. Coupled with up-to-date analytical instrumentation supporting microbiology testing and advanced technology employed, we are able to study and devise new processes, tackle issues related to food production as well as to develop new products from an initial idea generated up to commercialization in the market place.



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Vegetarian Chilli Sauce
24btl x 360gm



Vegetarian Chilli Sauce
6btl x 2.7kg

Hot with tinge of sweet after taste. Suitable for vegans.



Chilli Sauce
24btl x 500gm



Redlion Chilli Sauce
6btl x 2.9kg



Chilli Sauce (For Bakery)
12pkt x 1.5kg



Horeca Chilli Sauce
12pkt x 1.0kg / 6pkt x 3.0kg



Chilli Peda's (Hot Chilli)
6btl x 3.0kg

Hot with lingering sweet after taste.

Distinct hot and spicy chilli profile.



Thai Chilli Sauce
12pkt x 1.0kg



Thai Chilli Sauce
6btl x 2.6kg

Hot chilli sauce blended with garlic for a smooth and well-balanced sauce. Spicy hot with heat sensation.



Chilli Sachet
1000pkt x 9gm



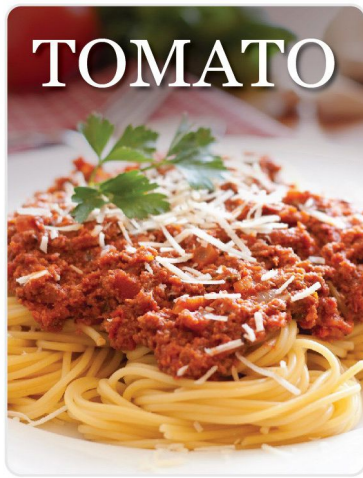
Chilli Sauce
6btl x 3.0kg

Splash of natural spices and flavourings.



* Above packing is in per carton basis.

TOMATO



Tomato Sachet
1000pkt X 9gm



Tomato Sauce
24btl X 475gm



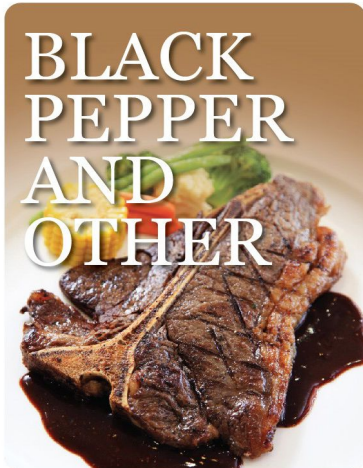
Horeca Tomato Sauce
12pkt x 1.0kg



Tomato Sauce
6btl x 2.6kg

Taste of rich aromatic tomato sauce for adults and children.

BLACK PEPPER AND OTHER



Black Pepper Sauce
24btl x 480gm



Black Pepper Sauce
12pkt x 1.0kg



Black Pepper Sauce
6btl x 2.5kg

Blend of aromatic black pepper and natural spices that create a lingering spicy finish. Serves well with burgers, sandwiches, steaks and other cuisines.



BBQ Sauce
12pkt x 1.0kg

Smoky flavouring sauce for topping, dipping and marinating meats.

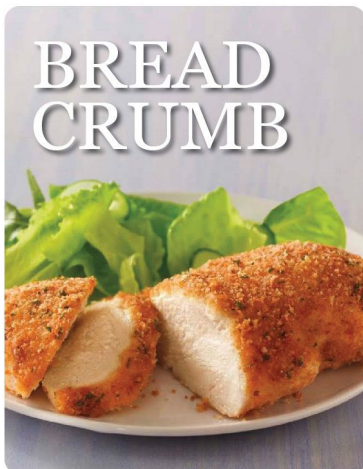


Teriyaki Sauce
6btl x 2.7kg

Spiced soy sauce for dipping, broil, grill, barbecue and marinate on fish or meats.



BREAD CRUMB



Bread Crumb - Mixed
1bag x 10kg



Bread Crumb - Orange
1bag x 10kg



Bread Crumb - White
1bag x 10kg

Perfect crispy coating for fish, poultry, meat or vegetables from a crumb of bread.

* Above packing is in per carton basis.

MAYONNAISE & DRESSING



Real Mayonnaise
12btl x 230ml



Real Mayonnaise
12btl x 470ml



Real Mayonnaise
4tub x 3.0litre

Rich and creamy with high fat content. Ideal for dressings, coatings, bindings and dips.



Full Fat Mayonnaise
4tub x 3.0litre

Luxury mayonnaise with rich of egg yolks, tangier and creamy blend of vegetable oil with a hint of mustard.



Japanese Mayonnaise
12pkt x 1.0litre

Creamy, silky texture and rich with egg yolks flavor. Excellent Mayonnaise for bento or sushi.



Mayo Sandwich
12pkt x 1.0kg / 6pkt x 3.0kg

Ideal low fat cotent for a healthy diet such as sandwich & burger



Mayo
12btl x 250ml



Delight Mayo
12pkt x 1.0litre / 6pkt x 3.0litre



Delight Mayo (For Bakery)
12pkt x 1.5litre



Delight Mayo
4tub x 3.0litre

Smooth and consistent profile with medium fat content.
Ideal for salads, burgers, sandwiches and other bread applications.



Thousand Island
12btl x 250ml



Thousand Island Sauce
12pkt x 1.0litre



Thousand Island Sauce
4tub x 3.0litre

Mayonnaise and ketchup dressings. Versatile applications for green and fruit salads.



Tartar Sauce
4tub x 3.0litre



Summer Dressing
4tub x 3.0litre

A blend of creamy mayonnaise, relish and delicious spices.
Ideal companion for all types of seafood applications.



Coleslaw
12btl x 250ml



Coleslaw
4tub x 3.0litre



Honey Mustard
4tub x 3.0litre



Wasabi Mayo
12btl x 250ml



Wasabi Mayo
12pkt x 1.0litre

Mayonnaise and buttermilk dressings.
Suitable for shredded raw cabbage and carrot salads.

Perfect combination with the
pure of honey and the tangy taste
of the premium mustard seeds.

A blend of mayonnaise and wasabi spices.
Suitable for grilled seafood, meat or salad.



Curry Mayo
12btl x 250ml



Curry Mayo
12pkt x 1.0litre

A perfect dip sauce for vegetables, chips, fries and
also a choice base for chicken and shrimp salads.



Mayo Cheese
12pkt x 1.0litre

Creamy cheese taste of
mayonnaise combination.



Chilli Mayo
12pkt x 1.0litre

Incredible creamy, tangy
and spicy sauce suitable
for sushi and burgers.



Vegetarian Mayo
12pkt x 1.0litre

Eggless mayonnaise.
Suitable for vegans.



Sesame Dressing
12btl x 950ml

Aromatic deep roasted sesame
with a blend of mayonnaise.



Tomyam Dressing
12btl x 1.0litre

Hot and sour flavors, with tangy
spices and herbs of tomyam
tastes of mayonnaise.



Mixed Berries Dressing
12btl x 1.0litre

Creamy mayonnaise with chunky,
fruity mixed berries fragrances
combination.



Light Mayo
12btl x 250ml



Light Thousand Island
12btl x 250ml



Light Coleslaw
12btl x 250ml



Light Tartar
12btl x 250ml



Light Fruit Salad
12btl x 250ml

Healthy range of mayonnaise and dressing products with reduced fat, zero trans fat and added Vitamin E.

* Above packing is in per carton basis.